

## HABITAT MEDIA

Rivkah Beth Medow Habitat Media 883 Fourth Street San Rafael, CA 94901

January 3, 2002

United States Department of Agriculture Associate Deputy Administrator Livestock and Seed Program

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Dear Mr. Sessions:

I am writing in support of the USDA recently issued Interim Voluntary Country of Origin Labeling guidelines. I urge you to implement these measures which would require, on labels, information concerning the type of fish (wild-caught or farmed) as well as its country of origin. This is essential consumer information that would allow me to make responsible consumer choices for a sustainable future.

Thank you for your time.

Best.

Rivkah Beth Medow